

ABHISEK PANDEY

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Career Objective

- ◆ To help Indian business (IT & others) lead the Global Market-space with entrepreneurial and innovative approach.
- ◆ To create an ecosystem of innovation, creativity, usability, accessibility, quality, ethics, entrepreneurship, and sustainable development in the Indian industry and India at large.
- ◆ To be able to celebrate and enjoy the life through a work. A work which makes the world a better place to live and brings easiness & quality in the lives of people.

Profile

- ♣ Excellent entrepreneurial, organizational, analytical, and interpersonal skills.
- ♣ Enthusiastic, ambitious, lively, creative, dedicated, and able to work individually and collaboratively in every situation.
- ♣ Always ready to accept challenges, take risks, and can motivate or be motivated by others well.
- ♣ A self-organized starter with effective customer-service skills and ability to manage technical aspects, architect tailor-made customer solutions, build relationships, and communicate solution strategy.
- ♣ Creative problem-solver with proven aptitude to analyze and translate complex customer requirements and business problems and design/implement innovative and, most of the times, unique custom solutions.
- ♣ Passionate about innovation, creativity, and quality of work; and explicitly enthusiastic for design, knowledge, software (on web) usability, and new media, such as web or electronic media.
- ♣ A proven aptitude in custom service management, product development and management, client relationship and communication, and entrepreneurial inputs in the growth of organization.

Experience

Chief Executive

Dreamworkers Productions, New Delhi ◆ *January, 2009 till now* ◆ www.dreamworkers.in

Founded in 2008 and started with a vision to let the technology and information reach at all of those fellow homo sapiens who need their share of it from us, the dreamworkers are consciously striving to comply with the vision ever since. The information is the key and we blend it with the technology to serve the humanity, to make the world a better place to live. We share this vision with our services, our products, our clients (read, our friends), and the work we do every day. We provide services to our clients from all over the world, barring the gaps of geography, cultures, and beliefs. We honestly believe that, by taking decision to work together, we share our dreams which eventually gives us the passion and zeal to strive for the excellence and purpose. The Dreamworkers are having more than 5 years of professional experience and a wide range of domain expertise and knowledge base. Having worked on more than 100 projects and numerous small jobs, we are excited to ensure our clients about the quality of our work and services.

The services we offer:

Website Design, Web Applications, Website Development, Website Management, Enterprise Solutions, Business Identities, Print Media, Content Services, Advertising Services, Multimedia

Development, Consultancy Services, Internet Research, Social Media, Web 2.0, Development of Customer Software and Software Products, Domains, Hosting, Servers, Emails, and SSL

Our Products:

1. Trellis, 2. DreamCommerce Pro, 3. Picstack, 4. Design Your Room, 5. DreamSocial Pro, 6. DreamBlog, 9. MailCast

DotComs:

Dream India Project, Get Web Soon

Founder and Acting President

Dream India Project, New Delhi ♦ *September, 2008 till now* ♦ www.dreamindiaproject.com

Dream India Project is an organization intended to work on the sectors of social welfare and national interest. The working committee and the members of DIP are from all over India and the organization has a work scope comprising from virtual level to physical level. The launch of a national portal is due in coming months.

Head – Creative Division

(Also as: Delivery Manager – Products from December, 07)

IntelliSoft Services, New Delhi ♦ *from June, 2006 till Sept, 2008* ♦ www.intellisoft-services.com

- ♦ Entrepreneurial development of organization and responsible for all kinds of growth and significant contribution in policy making for the organization
- ♦ Involved in recruiting and keeping track of personnel (including offshore marketing staffs), also recruited retainer in Singapore and led marketing activities from several fronts.
- ♦ Client communication, interaction, and overall management of client relation, as well as actively helped in strategically growing operations in 5 countries (India, US, Singapore, Australia, Venezuela).
- ♦ Involved in placing bids into e-markets (such as Elance, Odesk, and Guru) and building effective client-relations.
- ♦ Actively assisted marketing staffs for strategic marketing, data gathering, technical assistance, and promotion-cum-placement of services and products.
- ♦ Management & administration of project (clients from many parts of USA, Australia, Canada, Venezuela, and India) throughout the life-cycle (from commencement to delivery).
- ♦ Project analysis, solution planning, estimation of time/material, pricing, creating solution proposal, and client communication until the commencement of project.
- ♦ Architecting custom solutions, web application design, and product development strategies.
- ♦ Conceptualize ideas, architecting delivery model, structuring project, selection of technology, managing project, and significant contribution in design and development of the application.
- ♦ Overall design of multimedia-based projects, website, web application, brand materials, user interface, and design elements of software and web products.
- ♦ Development of web applications using different technologies with the assistance from team members.
- ♦ Planning, design & development, placement, and overall management of products, such as, Content Management System, OnTarget, etc.
- ♦ Taken care of entire work related with design, website structure, structural design, cross-platform compatibility, design aesthetics, and web standards.
- ♦ Involved in Internet research, e-marketing, Website management, and several other kind of research-work on the Web for exploring new business opportunities.
- ♦ Development of Website, portal, and other web-applications using existing and new technologies & methods as well as testing & debugging several kinds of web applications, including home products, freshly developed websites, web applications, re-engineering items, and third party applications.

Creative Head

IntelliSoft Services, New Delhi ♦ *December, 2005 to May, 2006* ♦ *www.intellisoft-services.com*

- ♦ Interaction and communication with clients.
- ♦ Analyze project requirements and produce a throughout development plan.
- ♦ Conceptualize design and develop creative ideas along with implementing them.
- ♦ Prioritize schedule and administer projects from concept through delivery.
- ♦ Supervising milestones and deliverables for the timely delivery to the clients.
- ♦ Design and Development of website and multimedia projects, including content development, graphics design, interactive & dynamic media design, Web programming, structural design, navigation design, testing, and overall management.
- ♦ Adaptation of new technologies, tools, and techniques and implementing them.
- ♦ Website marketing and promotion, including search engine optimization, submission (Google, Yahoo), management of Google Sitemaps, AdSense, Analytics, and other products.

Web Designer

IntelliSoft Services, New Delhi ♦ *January, 2005 to November, 2005* ♦ *www.intellisoft-services.com*

- ♦ Designing the graphic/multimedia contents and developing web/stand-alone applications to meet the customers' requirements and delivering the end product the customers.
- ♦ Design and development of Website and multimedia projects, including content development, graphics design, interactive & dynamic media design, Web programming, structural design, navigation design, testing, and overall development.
- ♦ Website marketing and promotion, including search engine optimization, submission, and usage and management of Web tools.

Contents Researcher

DWP, New Delhi ♦ *March, 2004 to December, 2004*

- ♦ Research of informational documents, analyzing contents, and collecting several data relevant for the usage.
- ♦ Development of articles and organized form of data.
- ♦ Usage of several channels (periodicals, journals, magazines, directories, books, newspapers, and WWW) for the selection, collection, and organization of relevant data.
- ♦ Planning and development for the structured representation of information.

Area of Expertise

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|---|---|
| ♦ Website design | ♦ Project management |
| ♦ Development of web applications | ♦ Internet media management for product and service placement |
| ♦ Product planning, development, and management | ♦ Creative writing |
| ♦ Web products | ♦ Entrepreneurial development |
| ♦ Information management | ♦ Client relationship |
| ♦ E-marketing, web promotion | ♦ Strategic planning & analysis |
| ♦ Web 2.0 and Web research | ♦ Software engineering practices |
| ♦ Creative applications | ♦ Business communication |
| ♦ Graphics design | ♦ Creative team management |
| ♦ Interactive graphics & media | ♦ Pre-sales and public relations |

Technical Skills

- ◆ HTML 4, XHTML, CSS, DHTML
- ◆ JavaScript 1.3, JS Libraries (jQuery, etc), JSON, AJAX, XML, XSL, RSS
- ◆ ASP 3.0, VBScript
- ◆ MS Access, MS SQL Server, MySQL
- ◆ RIA, ADO, DOM, SSL
- ◆ W3C Specifications, DOM Compatibility
- ◆ Content Management System
- ◆ Website and Email templates
- ◆ SEO techniques, internet marketing, web promotion
- ◆ Web 2.0
- ◆ Social Media
- ◆ E-Commerce and payment gateways
- ◆ Forums, Blogs, Social networks
- ◆ Streaming media, games, cross-platform compatibility, and other technical aspects
- ◆ Creative aspects and aesthetic according to various trends and regions
- ◆ Troubleshooting of web products in terms of structural design and technical aspects
- ◆ Web portals and web-based enterprise applications
- ◆ Adobe Software: Photoshop CS3, Flash CS3, Dream Weaver CS3, PageMaker, Illustrator, Acrobat Professionals
- ◆ MS Visual Studio 2008, Silverlight
- ◆ Fireworks MX, CorelDraw 12
- ◆ Web servers: IIS 6.0 & 7.0, Apache, PWS
- ◆ Browsers: Internet Explorer 6/7/8, Apple Safari, Mozilla Firefox, Netscape Navigator, Google Chrome, Opera on Windows 2000/2003/2007 Server and Windows XP/Vista
- ◆ Third party apps and APIs – MAS200, WordPress, Google APIs, Forest Blog, ProductCart, Comersus cart, Telerik controls, FCKEditor, SmarterMail, Paypal, USAePay, WMP, PDF Merger, Google Gears, JForum, OpenWiki, Authorize.net, Blogger, Google Maps, and usability of the open-source dev tools
- ◆ SEO and web-marketing tools, ie, Sitemaps, AdSense, Analytics, Google Webmaster, Feedburner etc and other internet marketing practices

Products

For Dreamworkers Productions:

1. **Trellis**
A complete website management and administration system
(See screenshots here - <http://www.360websystem.com/360WebSystem/360/product-trellis.asp>)
2. **DreamCommerce Pro**
E-Commerce solution: <http://thecarpetstore.dreamworkers.in/>
(Screenshots - <http://www.360websystem.com/360WebSystem/360/product-e-commerce.asp>)
3. **Picstack**
Desktop-based image processing software for webmasters
4. **Design Your Room**
Flash-based utility for presentation of products in virtual environment
5. **DreamSocial Pro**
API for Websites – Social networking, user management, forums, comments, and integration with social media
6. **DreamBlog**
Weblog application
7. **DreamStore**
E-commerce application for small retailers
8. **dCatalog**
Product Catalog
9. **MailCast**
Web-based utility for newsletters and user communication

For Intellisoft Services:

1. Content Management System

A web-based application to manage contents of a website which can be customized for any standard website at any extent

2. OnTarget

A real estate management, B2B, stand-alone, Software for property dealers and professionals dealing with real estates to enable them store property information using a sleek interface and access any information with one-click search.

Features – Add/Edit/Delete property information; Add/modify attributes of property data; Add/Modify Deals, Enquiries, Contacts, and To-do lists associate them with property data using one-to-many or many-to-many relationship, user rights management, search any/all data using one-click search, etc

Technology – C#.net, MS SQL Server, Crystal Reports, Photoshop

3. Web Application Suite

A rich web-based application for mid/large organizations for the management of website, inter/intra communication, and public relation.

Features – Content Management System (Add/Edit/Delete web pages using a richest text editor), E-blast (sending and managing emails, address books, email groups, email templates, mail status), Member Management (add/modify member & member information, member groups, export, search), Invoice Master(Create/send invoices, manage status of paid/unpaid/draft invoices, search/export), Event Calendar management, News & Newsletter management, Community/Organization partners/news/events management, Mail Merge, Member mail, and Survey & Stats management using third-party software

Technology – ASP.net, MS SQL Server, HTML, CSS, JavaScript, Acrobat Professional, FckEditor, Photoshop

4. SecureXchanger

What is this? – A web-based, PCI Mail, Secure Mailing Application for large sized corporate or government organization to manage email communication with organization with freedom from hacking and spam.

Features – Email management, Department & representative management, POP mail & sales literature, Customization preferences, Customer history, FAQ system, Status management, Public files, Configuration, Batch routing, etc

Technology – ASP.net, Oracle, HTML, JavaScript, CSS, AJAX, Photoshop

Portfolio

Websites: Over 150

Geographies - India, USA, UK, Australia, Canada, Venezuela, Singapore

Verticals - Academics, automobile, aviation, individual weblog, business group, commerce/economy, community, entertainment, environment, events, government, healthcare, legal, manufacturing, merchant, non-profit, pharmaceuticals, web portal, realty, religion, retail, software, services, travel/hospitality, web applications

Education

HND in Computing & Multimedia: Edexcel Foundation, London [UK]; 2005; *[Topper]*

B.I.T.: IGNOU, New Delhi; 2005; *[Overall 5th Position]*

Certificate in Spanish: Bharatiya Vidya Bhawan (University of Delhi); 2005-06; *[2nd Position-71%]*

Diploma in Spanish: Bharatiya Vidya Bhawan (University of Delhi); 2006-08*

Other Credentials

1. Co-founder of "Dream India Project", www.dreamindiaproject.com, a social initiative for the betterment of India.
2. Avid blogger (bayard.dreamworkers.in and www.twitter.com/dreamworkers)
3. Organized functions and extra-curricular activities at college.
4. Former member of societies/organizations such as, Liberty Institute, American Center, Godhuli, ABVP, etc
5. Official member of 'International High IQ Society' (With certified IQ of 147)

Languages Known

1. Hindi
2. English
3. Spanish

Personal Information

Date of birth: December 20th, 1981

Permanent address : S/o Janmey Jai Pandey, Vill.- Terkey, P.O.- Ataula, Dist.- Garhwa, Jharkhand-822114, India. Tel. - +91-9771847761

Marital Status: Single

Area of Interest

Books, music, philosophy, entrepreneurship, writing, design, people, technology, social work, travel, Web-based software products and dot coms, Web 2.0, sustainable development, topics of national interest

References

Relevant references (industrial or others) can be provided upon request.

Testimonials

<http://www.dreamworkers.in/pages/credentials-testimonials.asp>